

**MINUTES**  
**Flamenco de la Isla Society Board Meeting**  
**08 July 2023**

**Chair:** Cat Moores

**Attendance:** Trudie Begbie, Sandra Berry, Rem Kirby, Kathleen McCann, Emily Murphy, Jayne Weatherbe, Veronica Maguire, Amity Skala, and Zoey Wells

**Unable to attend:** n/a

**Call to Order:** 2:05 pm (*via Zoom*)

**Approve Minutes of last meeting:** Emily put forth a motion to accept the Minutes from the March 11 meeting. Seconded by Trudie. All in favour. Motion passed.

**Next meeting:** Saturday, September 9<sup>th</sup> at 9:30 am

**Discussion Items:**

**1. 2023 Festival Plans – Zoey & Amity**

- Denford Hall (Glen Lyon Norfolk School) is reserved for the Friday, July 28 ticketed show.
- The Mint contract is signed for the Music Night show Thursday, July 27 at 7:00 pm - performer contracts are signed – Juan is taking the creative lead for the show.
- Most of the contracts have been signed with the acts performing at the Cameron Bandshell, July 22 & 23.
- Raino Dance just cancelled their Cameron Bandshell performance – trying to fill the spot or re-arrange performance schedule.
- Dance Victoria is reserved for the workshops on July 29 (10:00 am – 11:30 am & 11:30 am -1:00 pm).
- ‘Block Party’ to be held in Market Square on July 22 – Guitarist Iminah, will help promote Flamenco Festival with flyers – she will also be busking downtown that week to help promote festival – busking license fee of \$25.00 to be paid by FDLI Society.
- Flamenco Floor rental for Cameron Bandshell secured with Jake at \$150 per day to be donated to the Pacific Centre for Family Services; floor set up and take down fee of \$150 per day to Jake.
- Have not received reply from contact re land acknowledgement. May go with Lori if we don’t hear back. Will be up to the Board if donation will be made to Indigenous Affairs.
- Flamenco Festival info is on community calendars and on Chek TV televised calendar of events.
- Flamenco Festival info also included in Hillside’s Community Events poster (as per Rem)
- Waiting to hear back from Ed Bain re promo for Music Night.
- Press Release will go out next week.
- Call out for Festival volunteers has not yielded a great response – may have to make adjustments – may not be able to have a Society info table at the ticketed event – set-up and take-down at Cameron Bandshell requires physical work – difficult to get volunteers.
- Zoey’s daughter may be able to push Social Media promo during the Festival week depending on her work schedule.
- Trudie volunteered to help promote the Flamenco Festival at the Uptown Multicultural Festival on July 15 after the Flamenco Victoria student performance (3:00 pm) – Amity has sufficient flyers.
- Jayne and Sandi volunteered to distribute Festival flyers downtown.
- Discussed having larger posters – cost to have them printed and posted in the past did not increase attendance as per previous surveys.
- Festival videos will premiere July 24 (6:00 pm) – Josué from Cuba; July 25 (6:00 pm) – Anastasia; July 26 (6:00 pm) – ‘For the Love of Flamenco’ (video of 2022 Live Festival performance).
- Jason and Lori will be filming video intro.
- Emerging Artist Gallery only has 3 submissions (2 artists), likely due to more live acts.

*(Note: Zoey left the meeting at 2:30 pm)*

## Reports to the Board:

### 1. Financials - Kat

- Just received \$6,800 grant cheque (80% of \$8,500 grant) from the City of Victoria – final report recently sent in (thank you Cat & Emily) – balance of \$1,700 to come.
- \$29,793 in bank account.
- Langham Court Flamenco Show and Silent Auction fundraiser very successful (thank you to Veronica & all volunteers) – raised \$3,400.
- Received total of \$270 from miscellaneous donations.
- Paid 2 installments to Zoey and 1 to Amity
- Has e-transferred payments to Josué and Anastasia
- Bank account now with CIBC – can no longer use PayPal – looking into other online credit card payment methods.
- e-transfer capabilities and auto deposit an asset for membership dues and donations.
- Balance in PayPal account transferred to Kat's personal account and she transferred it to Society account.
- Zoom invoice paid by Kat – reimbursed by FDLI Society.
- Bookkeeper interested, but has not been contacted as they live on Pender Island.

### 2. New Email Address - Cat

- In order to keep Society business all in one place and separate from personal emails, the following new email addresses have been established:

Treasurer / Finance	<a href="mailto:fdli-treasurer@flamencodelaisla.org">fdli-treasurer@flamencodelaisla.org</a>
General Inquiries	<a href="mailto:fdli-hello@flamencodelaisla.org">fdli-hello@flamencodelaisla.org</a>
Board	<a href="mailto:fdli-board@flamencodelaisla.org">fdli-board@flamencodelaisla.org</a>
- Kat, Trudie, and Cat have access to all 3 of these email addresses. [Admin-fdli@flamencodelaisla.org](mailto:Admin-fdli@flamencodelaisla.org) is still active, but we are transitioning to the above 3 email address instead. (Kat, Trudie, and Cat also have access to the admin email address).

### 3. Membership - Jayne

- 15 annual members for 2023 (2 new memberships purchased since last meeting).
- 31 active lifetime members
- 46 active members (8 down from last year)
- Scholarship reminder was sent out since last meeting.
- Email re Treasurer position sent out April 19.
- Flamenco Festival info emailed July 5 and reminder will be sent again prior to start date.
- Future communications to members will include information about e-transfer using the [fdli-treasurer@flamencodelaisla.org](mailto:fdli-treasurer@flamencodelaisla.org) email address for membership fee payments and to make donations (as per Kat).

### 4 Facebook & Webpage - Amity

- Facebook 'likes': 567
- Ongoing festival promo on website:
  - Removed PayPal buttons and added new treasurer's email address for e-transfers to membership and donation pages.
  - Post advertising treasurer position updated to stay at top of page.
  - Upcoming events page updates (Please note: in an effort to fairly promote and support all flamencos in the area, Amity reached out to Raino Dance for information on their student show, but did not receive a response.)
  - Flamenco Festival promoted (ongoing) and numerous updates to Festival website.
  - Removed social media feed from the homepage due to ongoing issues and outdated look – would be costly for Steve to troubleshoot and solve problems – Facebook and Twitter buttons are still available. (Board in agreement re social media feed removal.)

**Other Business/Discussion Items:**

- See attachment to board email dated July 7 for list of supplies (banners, pamphlet holders, pencils, tablecloths etc.).
- Trudie has gone through Society items/paperwork stored at the home of the previous Board Secretary, Kelly, and has purged minutes older than 10 years. She kept some items such as old posters.
- Amity suggested job descriptions be established for each board position including 'Artistic Director' to clarify board member roles and responsibilities. Will be worked on in the Fall as per Cat.
- Discussion re potential social informal gathering for Board members possibly in August - further details to follow.

**Meeting Adjourned:** 3:10 pm