

MINUTES
Flamenco de la Isla Society Board Meeting
11 February 2023

Chair: Trudie Begbie

Call To Order: 2:05 pm (*via Zoom*)

Attendance: Sandra Berry, Rem Kirby, Kathleen McCann, Cat Moores, Jayne Weatherbe, Veronica Maguire

Unable to attend: Emily Murphy, Amity Skala, Zoey Wells

Approve Minutes of last meeting: Rem put forth a motion to accept the Minutes from the January 14 meeting. Seconded by Trudie. All in favour. Motion passed.

Next meeting: March 11 at 2 pm (AGM – regular board meeting to follow)

Discussion and Reporting items

1. 2023 Festival Plans

- Cat & Trudie report:
 - Festival Committee met last Thursday
 - Denford Hall at Glenlyon Norfolk school confirmed for ticketed event
 - City of Victoria cannot confirm availability of Centennial Square at this time
 - Cameron Bandshell a possibility, but not confirmed as yet
- Amity reports (by email): “I’ve mostly been fielding questions regarding the Emerging Artist opportunities. No applications have come in so far, but most people wait until the last moment. Some interest has been expressed from dance school groups. They have been told that performance opportunities may be available closer to July.”

2. Fundraiser – March 25

- Veronica & team are working on putting together the show.
- Langham Court looking forward to partnership.
- Amity & Cat are looking for a board member to lead an initiative (or two) in the lobby of Langham Court Theatre for our March 25 fundraiser show. Possibilities:
 - Envelope donations – we decorate envelopes numbered from 1-100. (Number is visible on envelope.) Patrons can choose whichever number envelope they wish, which represents the dollar amount they wish to donate. Everyone who donates is entered into a draw for a pair of tickets to our July 28 mainstage show.
 - Modest silent auction – several items are donated from the community (theatre tickets, meal at a restaurant, etc.) and packaged together. We could have one or possibly two ‘baskets’ of goodies. Patrons write down the highest amount they are willing to bid on a basket. (They can bid on both baskets if they want – entries will be separate.) We review entries, contact the person(s) with the highest bid(s), and once we receive their donation, deliver their prize basket.
 - Could have a costume table (some items may be look only, others could be handled by patrons. Depends on the items.) Volunteer needed to be responsible for security of the items and answer questions about their use.
 - Info table for the society – at least one volunteer to be present and will have promo info for the festival available.

One goal is to encourage patrons to donate for the festival. The other goal is to invite patrons to linger in the lobby to encourage bar sales for Langham.

Amity & Cat are available to provide assistance with activities in the lobby; however, they cannot be the leads as they are occupied with the show production. If a board member is willing to take the lead to organize any of the above, please let Amity & Cat know ASAP.

2. Fundraiser – March 25 (cont.)

- Promotional materials should be available next week – will be forwarded to Langham Court for ticket sales and promotion through their website.
- Postcards with show details will be made available at Langham Court Theatre at their upcoming shows.
- All donations made through their website when buying tickets to our show will come to the Society.
- Board members are encouraged to spread the word about the show to friends & family – Cat/Amity will share promotion material/graphics when available.

3. Portable Floor – Rem & Jayne

- Emily has stepped down from portable floor subcommittee due to time restraints.
- Rem & Jayne will require more time to complete report.
- Since funds to purchase a floor are not immediately available (as discussed at the previous board meeting) focus will be on providing the City of Victoria with the information they requested for consideration of acquiring a floor for use at their venues by dance groups.
- Purchase of our own portable floor will be revisited in the future.

4. Proposed Changes to Society Board

- Discussed proposals put forth by Cat (report previously sent out with today's meeting agenda).
- Recommend 4 board meetings per year.
- Recommend taking time to focus on long-term strategy, including more focus on expanding grants available to us that are distributed earlier in the year (our current grant funding is generally confirmed mid-late spring, which makes planning and executing the summer festival financially risky).
- Recommend applying for [Business for the Arts ArtsVest](#) program (“...a national charitable organization that shows the power of partnership between business and arts”) at the National and Provincial level (National registration is required to register for Provincial level). Cat will complete application to both levels (application is for both due March 8th).
- Board members can email Cat with any additional thoughts or concerns about proposed changes to board structure, by latest March 1, 2023. This is to ensure that the proposed changes are included in the March agenda to be voted on. (Vote will be to confirm if the board is in favour of adopting proposed changes.)

5. Chair & Treasurer/Bookkeeper Positions

- Trudie & Kat will be stepping down - new Chair & Treasurer urgently needed.
- Cat offered to help put the word out in the community.
- Trudie & Kat to provide Cat with details of each position including time commitment required.
- Kat suggests Treasurer/Bookkeeper position should be a long-term position to avoid errors.

Reports

Financial – Kat reports:

- Payments made related to the Society & Victoria Flamenco Festival websites totalled \$264.
- Hermann's Jazz Club has not cashed cheque (\$480) from last year's Flamenco Festival & is now stale-dated – Kat to check with Zoey re contact info for Hermann's.
- Amity has received website support payment for December.

(Note: Sandi left the meeting at 3:05 pm)

Grants

- Approval was received from board members by email votes on January 28 for Zoey to write the BC Arts Council Project Grant: Community Arts Festivals – Deadline is February 23 – Trudie reports Zoey is almost finished.

Membership

- Jayne reports: 1 family membership renewal; 21 active members in 2023; and 33 lifetime members.
- Amity reports (by email): “As per Jayne’s instructions, the membership form has been updated to add the option for a phone number, (to be used for a reminder about membership renewal). Jayne and I have also discussed the idea of rebuilding the membership form in a dedicated Wufoo account. The current form is part of the Flamenco Festival account, which was a quick fix to the situation when the login credentials for the general society account got lost during the transfer of Board roles.”
- Jayne to prepare AGM meeting email to be sent to paid members only at least two weeks prior to March 11. Trudie/Kat to send Jayne details for the email including Agenda, signed Year-End Financial Statements, and Zoom link.

Facebook & Webpage

- Amity reports (by email): “Facebook ‘likes’ = 556. Interactions with Langham Court Theatre to cross-promote events. They have initiated several posts already about the March 25th fundraiser. Our own promo will ramp up once the event graphics are ready and ticket sales are live.”

Other business/discussion Items – n/a

Meeting Adjourned: 3:10 pm